

Family Engagement (Partnership)

Learning Community



Introductions

- Name
- Program Location
- What month will you be hosting your next family night?
- Do you have a theme or looking for theme ideas?





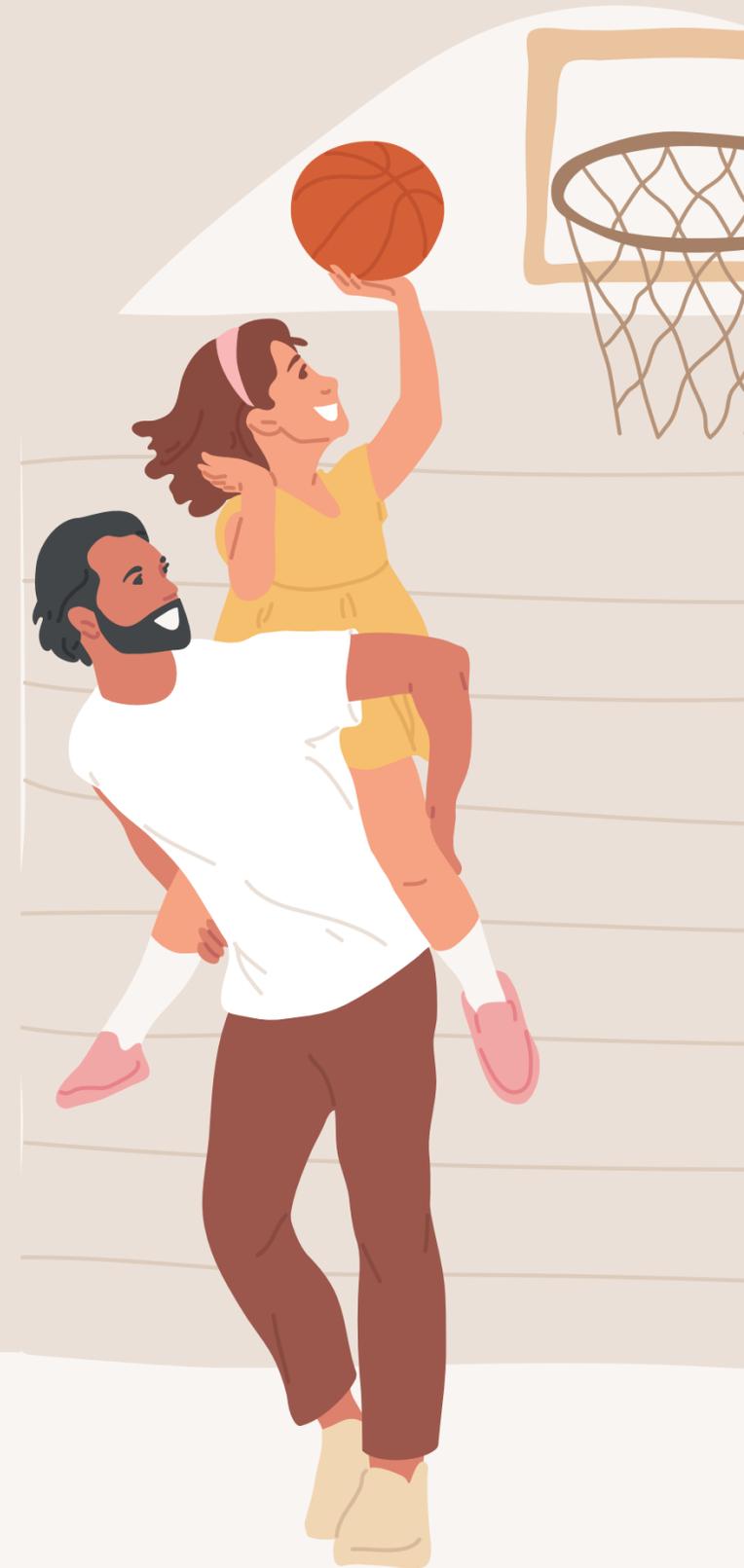
Think of the best family event you have attended.

What made it powerful?

Planning your family event:

Before you choose a theme, date, or food ask: Why are we hosting this event? What relationship outcome are we trying to strengthen?

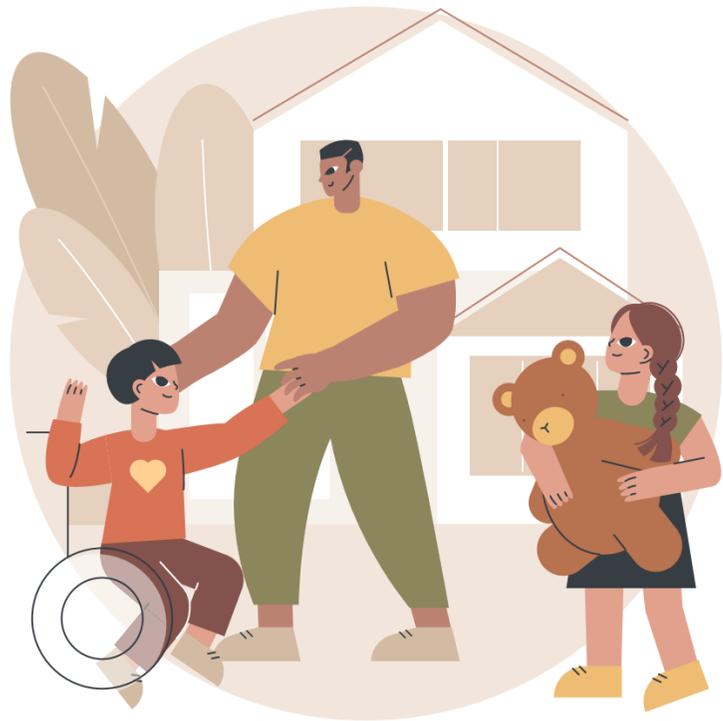
**If the “why” is unclear, the event becomes just an activity.
If the “why” is clear, the event becomes strategic.**





Weak why:

- "We want to host a family night."
- "We haven't done an event in a while."
- "It's required."



Strong Why:

- “We want to build trust with new families who haven’t engaged yet.”
- “We want families to feel ownership in program decisions.”
- “We want to celebrate student growth publicly.”
- “We want to gather feedback before next year’s programming.”
- Other whys

The Why....

“If this event is successful, families will walk away feeling _____ and able to _____.”

OR

“Three months after this event, we hope to see _____ change.”



Strong Why.....

✓ Relationship-Building Why.
Goal: Build trust, belonging and connection

✓ Learning/Skill Why
Goal: Equip families with tools

✓ Voice and Leadership Why
Goal: Shared decision making

✓ Celebration Why
Goal: Showcase or awards night

✓ Support and Resource Why
Goal: Connects families to help

Any examples you can share?

Examples....

- Ideas for Family Events:



What's been your favorite family event that you have hosted or attended?

What made it impactful?





What's one barrier your families face that YOU could remove?



Questions?