

WHAT'S
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GOT TO DO WITH IT?

Did you know that Nebraska farmers and ranchers use the same technology found in your smartphone? Modern tractors and combines are equipped with GPS and other sensors that monitor growing conditions and allow farmers to use resources efficiently while increasing yields. Similar technologies are being developed to monitor animal behaviors to predict sickness or injuries before they even occur! These kinds of technologies allow Americans to enjoy an abundant, sustainable food supply that is affordable and among the world's safest.



Technology—tools for a sustainable harvest.



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