

# IMAGINE | CHOOSING AN ISSUE

**The National Geographic Society** uses the power of science, exploration, education, and storytelling to illuminate and protect the wonder of our world. Now, it is your turn.

## WHAT MATTERS TO YOU?

Your video could be inspired by personal experiences, other people's stories, something impacting your community specifically, or an issue affecting the planet as a whole. Genuine passion will hook your audience and move them to act. If you're working in a team, give everyone the chance to share their ideas and be a part of the decision-making process. Your video must address at least one of these five topic areas:



### **CLEAN THE AIR**

*Reducing the pollution we put into the air and finding ways to remove it*



### **RESTORE THE OCEAN**

*Curbing pollution and promoting sustainable use of our ocean*



### **PROTECT NATURE**

*Preserving and improving habitats for wildlife all over the world*



### **REDUCE WASTE**

*Innovating ways to reduce and reuse waste*



### **ADDRESS CLIMATE CHANGE**

*Limiting our carbon footprint to prevent climate change*

## PAST SLINGSHOT SUBMISSIONS HAVE TACKLED:

- Air Pollution
- Animal Rights
- Clean Energy
- Climate Change
- Community Education
- Deforestation
- Drainage
- Food Waste
- Land Conservation
- Overfishing
- Plastic Pollution
- Policy Ideas
- Protecting Wildlife
- Reducing/Reusing Waste
- Sustainable Practices
- Wasteful Consumption
- Water Quality



PHOTO: KEITH SUTTER/NATIONAL GEOGRAPHIC



SUBMIT YOUR VIDEO AT [SLINGSHOT.VIDEOSFORCHANGE.ORG](https://slingshot.videosforchange.org)