Young Entrepreneur Pitch Challenge NEBRASKA Rules and Eligibility
Summer 2020

Beyond School Bells reserves the right to update these rules at any time. We will make every attempt to notify applicants of any changes to the rules. However, it is ultimately the responsibility of the applicant to stay up to date with Young Entrepreneur Pitch Challenge Rules and Regulations by visiting https://beyondschoolbells.org/bsb-student-challenges/pitch-challenge/

Eligibility

- Students must be enrolled in school (grades K-12) during the 2020-21 academic year.
- Students enter the contest at the level that corresponds to their grade at the time of entering the contest. The three grade level groups are: K-5, 6-8, and 9-12.
- Students must reside in Nebraska.
- Students enter the contest as an individual or as a group.
- Student pitches must be no longer than 90 seconds. It is recommended that pitches not be not less than 45 seconds.
- Students and parent/guardians complete online registration at https://beyondschoolbells.org/bsb-student-challenges/pitch-challenge/ and will receive an email confirming receipt of his/her entry.
- The deadline for registration is July 31, 2020 at 11:59 p.m.

Permission and Media Consent

- Student’s parent/guardian must grant permission for student to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form on the website.
- Student and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Beyond School Bells.
- All media recordings become the property of Beyond School Bells and may be used by Young Entrepreneur Institute for educational, instructional or promotional purposes in print, broadcast or electronic media formats now existing or in the future created. There will be no compensation for the use of any photographs, audio or video recordings or any other media.
Business Pitch Criteria

- The student’s proposed idea can be any type of business – a product business, a service business, a social enterprise that helps people or the environment, or a technology business. We are encouraging youth to focus on a business solution to help your community rebuild from crisis.
- Student pitches will be judged on the creativity of the idea, business name and presentation; the persuasiveness of the pitch; and the overall quality of the idea, pitch and presentation.
- Winners and finalists will be determined by a panel of judges from the youth entrepreneurship education ecosystem in Nebraska.

Prizes

- Three (3) winners (one in each grade level group) will each receive:
  - $200.00 cash prize
  - Young Entrepreneur Pitch Challenge Award Plaque
- All youth that submit a video will receive an “in-kind” prize. There is no cash value to “in-kind” prizes and no exchanges or refunds will be offered. Prizes are non-transferrable.
- Winners will be announced on an online showcase on August 12th, 2020. Cash, award plaques and in-kind prizes will be distributed following the announcement of the three winning pitches.

Winners will be announced and acknowledged on www.beyondschoolbells.org after the August 12th showcase event, as well as via email.