



SUMMER  
CAMP



Tested, edited &  
approved by:

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# Youtube Movie Making

Grades: 3rd-8th

Daily Length should be roughly 3 hours.

You may want to allow around 45 minutes to an hour for days with multiple tasks, depending on how many kids are in your camp.

Every Student will need access to one piece of technology with a camera, and a microphone input/headphone jack.

## Day One:

### Introduction:

10 Minutes: Name, Age, Favorite Color or YouTuber. Run through expectations for the kids throughout the week, such as listening skills, being a good friend, sharing, etc.

Emphasize **NO GAMING**, kids can struggle with wanting to game the entire time.

### Create Gmail Accounts:

45 Minutes; All students must have a Gmail account created in camp, we recommend sitting down with each student at a time with a notebook to write down their name, Gmail, and password, also recommended to use the same birthday for all students (January 1, 2000) otherwise, they won't be able to publish/upload anything.

### Creating Personal YouTube Channels:

45 Minutes: All students will be required to make a YouTube Channel, we recommend doing their first and last name for the channel name so you don't have to worry about copyright issues. For any graphic design things like channel art, or channel logo use Canva. Make sure they don't use any Canva Pro graphics, these will include watermarks on the images.

## Plan Intro Video: 30-45 Minutes:

All good videos need an intro. Depending on what the channel is about you can use simple things like google slides and animate text and images, or Canva even has intros that you can pick from. Some require the Pro version though.

- Watch [Nimmin Extra \(How Long YOUR YouTube Intro Should Be \(This Will Surprise You\)\)](#)
- Watch [@TeamRonDi \(How to make a Youtube INTRO in Canva | Shorts](#)
- Watch [Ben Johnson \(How to make a Youtube Intro - Start YOUR videos STRONG!\)](#)

## Film and/or Edit Intro Video:

45 Minutes: Allow for about 45 minutes for this portion of the day, you want the students to be happy with the intro that fits the content that they plan on posting. Make sure to emphasize copyright and what it means. Tell them that they need any music or audio checked by the leaders of the camp. Explain to them what Royalty Free Music is.

## Day Two:

### Plan Outro Video:

45 Minutes: Similar to an Intro video, Outros are needed. They don't need to be fancy or high-tech. Just a simple video that is similar to their intro will be good. You don't want the well-known [Thanks For Watching](#) on a blank slide, which can get overused. To start off it can work, just try to get them to think outside the box and use their own creative mindset for the outro.

### Brainstorm Video Ideas:

45 Minutes: **(Group Discussion)** We recommend having a whiteboard to write down video ideas. Ask the question, "What videos do you enjoy watching?" or "What do you think is a good video to publish?" These questions can get the minds thinking and getting their ideas out there.

### Video Planning:

45 Minutes: Attached on the last page is a video board layout that each student can fill out what they want each shot/scene of the video to look like. This can help them get their ideas on paper and start the process. (Just print the last page as needed for the number of students)



## Day Three:

### Plan/Film Video/s: 2 Hours:

You should set an entire day for your student to plan and/or film their videos. Students may need help recording their videos. Either students can tag team and help each other with filming, or if camp leaders need to they can do so as well.

Tell the student before they leave for the day that they will be needing headphones/earbuds for day four. Before students pick up or leave collect planning papers. Attached on last page.

### End-of-Day Games:

1 Hour: Some games you could do could be trivia on youtube, simple games like tag, etc. Just something to get the kids going so they don't get burn out or lose interest in the camp.

## Day Four:

### Recording and/or Editing:

Tell students to use CapCut or a software that they are familiar with. CapCut is a simple video editing software that is on Apple, and Android. You can access it online through computers and download the app on the App Store or Google Play store. We recommend CapCut.

Before you let students out to record or start editing. Watch this video.

- Watch [Justin Brown \(CapCut Video Editing Tutorial - COMPLETE Guide \(2021\)\)](#)

Make sure to re-emphasize the rules on copyrighted music and tell them to use royalty-free music for any background music. While editing tell the student to use earbuds or headphones. This can help with people that are recording in the camp room and won't let people capture any sounds in the background.

### Thumbnail Making:

Before you start making thumbnails show the thumbnail video.

- Watch [Think Media \(How to Make a YouTube Thumbnail \(FREE & Easy Tutorial\)\)](#)

Explain what thumbnails are to the students. "Thumbnails are stationary images that give the title of the video and draw the watcher's attention. They can also be a simple picture that summarizes what the video will be about."



## Day Five:

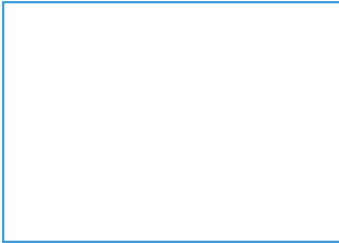
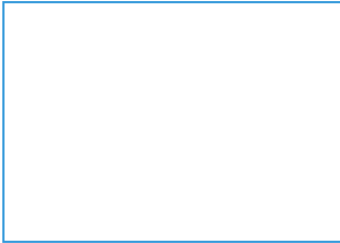
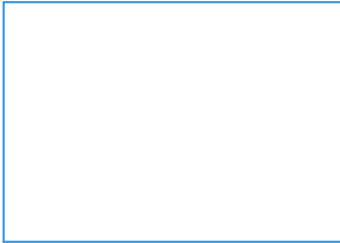
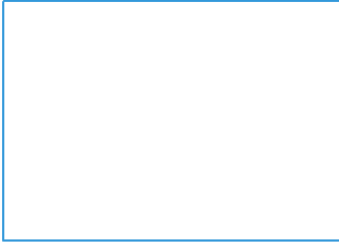
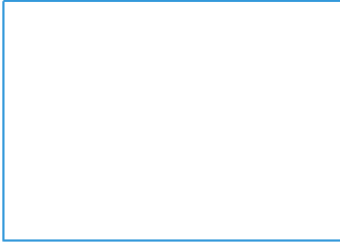
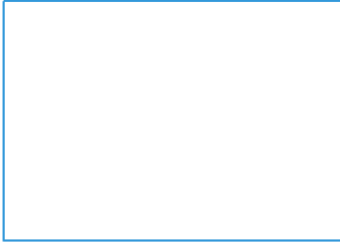
### Uploading Videos:

Uploading the videos will take time for the students. Depending on the length of their videos some can take hours while some

If you have time after uploading you can have students plan another video, or you can do group games outdoors or indoors where you have access.

**\*\*BE SURE TO ENCOURAGE THE STUDENTS TO KEEP POSTING AND TO BE CONSISTENT\*\***



Title:	Date:	Name
Scene:      Shot: 	Scene:      Shot: 	Scene:      Shot: 
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Print this page based on the number of students in your camp. This is to help plan their videos.