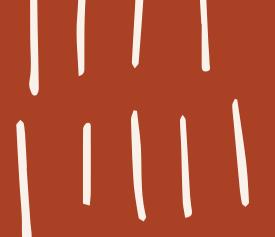


Gain Knowledge and Tools to...

- Enhance community engagement
- Broaden program reach
- Improve the quality and impact of your afterschool program





Importance of Community Partnerships

Strategies for Successful Partnerships

Adaptability and Communication



Community Partnerships

Definition

Community partnerships are collaborative relationships between organizations and external entities in the local community. They work together to address common goals and challenges, leveraging shared resources and expertise for positive outcomes.

Importance of Linking with Different Groups

- Enhances community
 engagement and broadens
 program reach
- Raises awareness of the program's mission among diverse donors

Sustainability in Community Partnerships

- Develop long-term plans to maintain and strengthen partnerships
- Align goals and values for mutual benefit
- Understand individual motivations for partnering and donating



Processes for Building Community Partnerships

Clear goals and streamlined approaches enhance partnership success

Research and select partners aligned with program objectives

Establish communication channels and foster trust





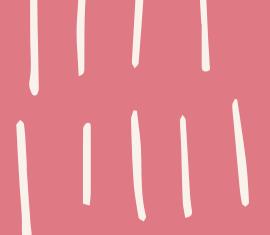




Information Requested when Bringing on a Community Partner

- Demonstrate success, target audience, and community needs alignment
- Showcase program impact by highlighting achievements and relevance
- OFFER DATA





Diverse Partners and Stewardship

- Enhancing program reach and impact through representation
- Nurturing partnerships through personalized appreciation and acknowledgment
- ASK THEM HOW



Communication Styles

(Text, Email, Phone, Face-to-face)

Set cadence Consistency & Structure

Set precedence for trust & partnership



7.8 million

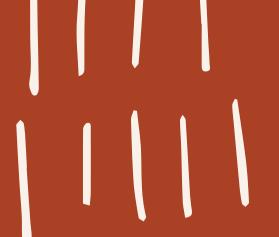
US Children are currently enrolled in afterschool programs

- Afterschool Alliance

 There is a significant need for community partnerships to support and enhance YOUR after school programs.







Importance of Community Partnerships

- Community engagement
- Broaden program reach
- Raise awareness of mission & goals

Strategies for Successful Partnership

- Clear communication
- Strategic planning & program impact
- Stewardship for sustainability

Adaptability and Communication

- Understanding diverse styles
- Tailoring approach to each partner
- Engaging in dialogue to foster trust and collaboration



