



Young Entrepreneur Pitch Challenge NEBRASKA Rules and Eligibility Spring 2021

Beyond School Bells reserves the right to update these rules at any time. We will make every attempt to notify applicants of any changes to the rules. However, it is ultimately the responsibility of the applicant to stay up to date with Young Entrepreneur Pitch Challenge Rules and Regulations by visiting <https://beyondschoolbells.org/bsb-student-challenges/pitch-challenge/>

Eligibility

- Students must be enrolled in school (grades K-12) during the 2020-21 academic year.
- Students enter the contest at the level that corresponds to their grade at the time of entering the contest. The three grade level groups are: K-5, 6-8, and 9-12.
- Students must reside in Nebraska.
- Students enter the contest as an individual or as a group.
- Student pitches must be no longer than 90 seconds. It is recommended that pitches not be not less than 45 seconds.
- Students and parent/guardians complete online registration at <https://beyondschoolbells.org/bsb-student-challenges/pitch-challenge/> and will receive an email confirming receipt of his/her entry.
- The deadline for registration is April 30th, 2021 at 11:59 p.m.

Permission and Media Consent

- Student's parent/guardian must grant permission for student to enter the Young Entrepreneur Pitch Challenge by completing the electronic permission section of the entry form on the website.
- Student and his/her parent/guardian must give consent to all photographs, audio recordings and video recordings taken of him/her, and all Young Entrepreneur Pitch Challenge work presented to Beyond School Bells.
- All media recordings become the property of Beyond School Bells and may be used by Young Entrepreneur Institute for educational, instructional or promotional purposes in print, broadcast or electronic media formats now existing or in the future created. There will be no compensation for the use of any photographs, audio or video recordings or any other media.

Business Pitch Criteria

- The student's proposed idea can be any type of business – a product business, a service business, a social enterprise that helps people or the environment, or a technology business. We are encouraging youth to focus on a business solution to help your community rebuild from crisis.
- Student pitches will be judged on the creativity of the idea, business name and presentation; the persuasiveness of the pitch; and the overall quality of the idea, pitch and presentation.
- Winners and finalists will be determined by a panel of judges from the youth entrepreneurship education ecosystem in Nebraska.

Prizes

- Three (3) winners in each grade level group will receive a \$200.00 cash prize. If a group submission is a winner, then the group members will split their \$200.00 cash prize evenly among the group.
- 10 Wild card winners will be awarded a \$25.00 cash prize.
- Prizes are non-transferrable.
- Winners of the pitch challenge and the wild card winners will be announced on an online showcase in May 2021. Cash prizes will be distributed following the announcement of the three winning pitches in each category and the wild card winner drawing.

Winners will be announced and acknowledged on www.beyondschoolbells.org after the May 2021 showcase event, as well as via email.